

WHY ADVERTISE WITH US?

- Boulder County parents and professionals read Family Connection!
- Readers use the paper as a directory for services for their family
- 6,000 copies of Family Connection are distributed to hundreds of businesses, schools, hospitals and recreation centers throughout Boulder and Broomfield Counties
- Family Connection is available online at www.boulderparenting.org which receives 3,000 visits per month!
- Advertising in Family Connection supports Parenting Place and your community!

Parenting Place and Family Connection are dedicated to our community and our mission to reduce the stress of parenting by providing outreach and a place where families can receive support, education, and develop a sense of community.



AD Specifications

Only digital files will be accepted

Image formats

High resolution PDF, Tiff, EPS files. Outline or embed all fonts.

Image resolution

300 dpi

Black and white ads

All images must be saved as grayscale.

Full color ads

Build file in CMYK. Full color ads must be reserved in advance.

Ad submission

Email all ads as an attachment. Zip or .Sit files will be accepted.

Ad design service available

PDF proof provided. Please contact Family Connection for an estimate.

Contact us

address: Family Connection
1235 Pine Street
Boulder CO 80302

phone: 303.485.6879
email: renee@boulderparenting.org
web: www.boulderparenting.org

Strengthening Families and Fostering Communities Since 1984!



ADVERTISING 2007



Summer Camp Directory

This is a special pull out section that is comprised of display ads only. The summer camp directory runs in the April and May issues. Regular ad rates apply. Deadline to reserve space is March 15th.

Birthday Party Directory

This special section is comprised of display ads only. The birthday party directory runs in the June issue. Regular ad rates apply. Deadline to reserve space is May 15th.

SPONSORSHIP

You know how important family is to you and you can show it by supporting Family Connection. You will let our readers know that your business cares about our community and the families that live here. Your company logo will be prominently featured on our front cover and you will also receive an 1/8 page ad inside Family Connection. Please contact Family Connection for openings and rates.

Contact us

address: Family Connection
1235 Pine Street
Boulder CO 80302

phone: 303.485.6879

email: renee@boulderparenting.org

web: www.boulderparenting.org

ADVERTISING 2007

ad rates	1x	3-4x	6-8x
Full page	611	543	501
1/2 page	382	303	268
1/4 page	221	167	147
1/8 page	141	98	87
1/16 page	90	55	48
back cover 1/4 page	291	217	197

Non profits receive an extra
5% discount on all ads

Add \$50 for full color
space reservation required for full color ads

ad sizes	width	height
full page	9.75"	13.75"
1/2 page	9.75"	6.625"
1/4 page	4.75"	6.625"
1/8 page	4.75"	3.25"
1/16 page	2.25"	3.25"

DEADLINE for receiving ads is the 15th of
the month prior to the month of publication

payment/terms

Payment is due with your ad unless other
arrangments have been made. All ads should
be correct size and in digital format.

format
CMYK or Grayscale PDF, TIFF, EPS with
fonts embedded/outlined

ad design services available

Childcare and School Resource Directory

A special pull out section comprised of child-
care and school listings sorted by city. A
directory listing is 30-40 words (not including
school name, phone, address, e-mail/web-
site). The directory runs in the Jan., Mar., July
& Aug. issues. All listings are posted to
www.boulderparenting.org year round.
Contact Family Connection for submission
guidelines. Regular deadlines apply.

Cost

\$35 for one listing in one issue
\$125 for one listing in all four directory issues

Classes for Parents and Children Directory

A special section comprised of listings with
class information for parents or children and
sorted by class types. This directory runs
in the Feb/Mar & Aug/Sept issues. Please
contact Family Connection for submission
guidelines. Regular deadlines apply.

Cost

\$60 for one listing in one issue
\$100 for one listing in all four directory issues

Classified ads

Classified ads run monthly. The 15th of the
month deadline applies. Classified ads must
be submitted by e-mail to Family Connection

Cost

\$16.50 for 25 words
.25 per additional word

**Family Connection is available on-line at
www.boulderparenting.org**